THE WEAKNESS OF KERATON SURAKARTA HADININGRAT’S TOURISM MANAGEMENT

FINAL PROJECT REPORT
Submitted as a Partial Requirement to Obtain a Degree from the English Diploma Program, Faculty of Cultural Sciences
Sebelas Maret University

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Examination date : 27 April 2016

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MOTTO

“When you look closely to the path that you have traveled on, you will realize that God was always with you and directing every step you took”

-Lailah Gifty Akita-
DEDICATION

I present my final project report to:

Universitas Sebelas Maret Surakarta

My beloved Parents
PREFACE

First of all, I would like to thank to Allah SWT who has given everything to me so that I can finish this final project. I also would like to say thanks to all people who give support and guidance in finishing this final project.

This final project was made based on the job training in Keraton Surakarta Hadiningrat. This final project is entitled “The weakness of Keraton Surakarta Hadiningrat’s Tourism Management” This final project is describing the problems that happened in Keraton Surakarta Hadinigrat’s tourism management. Besides that, this final project also gives the alternative ways or solution to solve the problems.

I realize that this final project report is far from being perfect; therefore I need suggestions and advices to improve this final project. I hope this final project will be beneficial for the reader to improve their knowledge about tourism and culture, to be more concern in preserving and maintaining the historical heritage and to develop their own culture and tourism in their place.

Surakarta, March 2016

Adela Dewinta Jatu
ACKNOWLEDGMENTS

First of all, I want to say Alhamdulillahi Rabbil’ Alamin, because finally I can finish my final project well. I believe, I cannot finish my final project report without supports and suggestions from many people. I would like to express the biggest thank and appreciation to:

Prof. Drs. Riyadi Santosa, M.Ed, Ph.D, the Dean of Faculty of Cultural Sciences Sebelas Maret University,

Agus Dwi Priyanto, S.S, M.CALL, the Head of English Diploma Program, for approving this final project,

Dra. Endang Sri Astuti M.S, my Supervisor of this final project, for giving me guidance, suggestion, support, and motivation in finishing this final project,

Drs. Hendarto Raharjo, M.A, my Academic Supervisor, for his guidance during my study in English Diploma Program Sebelas Maret University,

All of the lecturers of English Diploma Program and the all staff, for helping and guiding me during my study,

KGPH. Puger, BA, the leader of Museum and Tourism Keraton Surakarta Hadiningrat, for giving me a great opportunity to do job training there,

Mrs. Ambar Mulyasari and Mrs. Sekar Arumat Keraton Surakarta Hadiningrat, for the information, knowledge, guidance and time in the office,

All staffs at Keraton Surakarta Hadiningrat, for the kindness, patience and experience that were given to me,

My Beloved parents, for always giving me so much love, prayers, support in every single day and motivation and for being my great parents ever,

Ayub Nurzaini Musthofa, for always loving, accompanying and supporting me through up and down, sadness and happiness,

Danny Gita Kirana, for supporting me and amusing me when I’m down. She is my best sister that I ever had,

All of my best friends, especially Ria, Chandra, Ammar, Maulidya, Dessi, Aisya and Ardian for the helps and happiness that we have shared and for always being my best friend in my life, and

The member of A class, for all of the sweet memories and happiness that we have made together.
ABSTRACT


This final report is written based on the job training which has been done in Keraton Surakarta Hadiningrat. The first objective of this report is to describe about kind of problems that happened in Keraton Surakarta Hadiningrat’s tourism management. When I did a job training, I had two jobs. First, I became a guide assistant and the second became a Receptionist assistant. As a Guide assistant I helped the main guide to manage the line of the visitors and helped to give information about the rule.

Beside that as the Receptionist assistant I helped to sell the ticket and helped to give information to the visitors. For a month I did job training, I found some problems about tourism management. The problems that I have mentioned such as less publication, the assistance of the local government was discontinued, the management of ticket counter was not managed well, The Human Resources, and the last was the maintenance and preservation.

The second objective of this report is to give solutions and give the alternative ways. I mentioned and explained the alternative ways or solutions for every problem. I hope that Keraton Surakarta Hadiningrat can have a better future.
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