Chapter 2
Radio Republik Indonesia Surakarta

In this chapter I will deliver both the explanation and description about my internship institution which is Radio Republik Indonesia Surakarta or usually known as RRI Surakarta. This chapter contains a short profile and a brief history of RRI Surakarta since it was firstly built and established until now.

Short Profile of RRI Surakarta

Radio Republik Indonesia or usually known as RRI is one of the pioneers of radio stations in Indonesia since it has a country name, Indonesia. Its head office is located on Jalan Medan Merdeka Barat in Central Jakarta. RRI itself was established on 11 September 1945. There are many RRI radio stations that widely spread around Indonesia. RRI Surakarta itself is located in Surakarta, Central Java. RRI Surakarta is a special radio station because it is known as one of the pioneers of state radio in Indonesia. On April 1, 1933 the first radio in the Dutch East Indies, named SRV or Solosche Radio Vereniging was officially established. After Sukarno declared the independence of Republic of Indonesia, all of the assets of the country were automatically taken over by the state. SRV owned by Mangkunegaran palace changed its name to RRI (Radio Republik Indonesia) with R. Maladi as the first head RRI Surakarta from 1945 to 1946. RRI Surakarta is also located in a city of culture, Solo, in which there are two palaces; Surakarta Sunanate and Mangkunegaran Palace. The motto of Solo is Pelestari Budaya Jawa or in English is The Conservationist of Javanese Culture. RRI Surakarta is also the second-biggest RRI radio station after the RRI head office in Jakarta.

Radio broadcasts in the Dutch East Indies (pre-Independence Day) was first aired in 1925 by BRV or Bataviase Radio Vereniging in Batavia (later Jakarta). Only by listening to the sound waves captured by radio, the listener could imagine a deeper tone of voice that echoed through the broadcaster. In 1934, a few years after the establishment of private radio stations named NIROM (Nederlandsch Indische Radio Omroep Masstchapi) was built in some major cities like Batavia, Bandung, and Medan. NIROM was a radio station supported by the Netherlands, and all of their programs must go through a screening process so that there were no broadcasts that could potentially spark the passion for independence would be aired. A year before NIROM
was built, in Solo there was the very first private radio station that was not supported by the Netherlands. The mission behind the establishment of this radio station was to broadcast the Javanese art. The idea was initiated by the king of Mangkunegaran Palace at the time, KGPAA Mangkunegoro VII (MN VII) who ruled from 1916 to 1944. At first, the radio transmitter only built in the 'kepatihan' area to simply broadcast *klelenengan, puppet* and *kethoprak* hosted by Mangkunegaran art association. Later, a larger transmitter was built so that the broadcast could be heard outside Solo area. Therefore, from a brief history about *Solosche Radio Vereeniging* or SRV, we can see that *RRI* Surakarta is a pioneer of the radio stations in Indonesia.

**Vision and Mission Statement of RRI**

*RRI* visions are to become a world-class radio station with the widest network and a radio station that contributes in building the nation's character. To reach the vision, RRI has ten missions:

1. Providing reliable information that has journalism / broadcasting ethics that can be used both as a reference and a social control facility.
2. Developing educational broadcasting that aims to educate, empower, and encourage the creativity of the community in terms of building the nation's character.
3. Providing broadcasts that aims to explore, preserve, and develop the culture of a nation. Also to provide wholesome entertainment for families, and forming both character and national identity in the midst of globalization.
4. Providing broadcast programs with a gender perspective in accordance with the culture of the nation and serve the needs of minority groups (of listeners).
5. Strengthening the programs that broadcast in the border area to safeguard the sovereignty of the Republic of Indonesia.
6. Improving the quality of foreign broadcasts by broadcasting programs that reflect the state political and positive image of the nation.
7. Enhancing public participation in the process of broadcasting, starting from planning, executing, and evaluating.
8. Improving the audio quality and expanding the range of broadcast both nationally and internationally by optimizing the existing technological resources, adapting the development of broadcasting technology, and streamlining operational management as well as the maintenance of technical devices.
9. Providing a dynamic, effective, and efficient organization with a good resource management system based on information technology in order to have good corporate governance.

10. Providing services of services associated with the use and utilization of state assets in a professional and accountable way as well as exploring other revenue sources to support broadcast operations to improve the welfare of employees.

The Management of RRI Surakarta

The following is the chart of organizational structure in RRI Surakarta:

**Description of Organizational Structure**

RRI Surakarta branch office is led by a director that is in charge of organizing radio broadcasting activities in accordance with the principles of public, meaning the radio with a national scope and the state capital that is based on unity and law. **RRI** Surakarta branch’s director is responsible for supervising and monitoring several existing fields within the scope of **RRI** Surakarta. These fields are:
1. Head of Administration Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the administration subsection in accordance with their respective duties, evaluating the work of their subordinates as coaching materials; checking several concepts including draft report of RRI Surakarta, official letters; and employment letters and providing repair records if necessary; and initializing the letters that later will be signed by the Director of RRI Surakarta; fulfilling other duties as ordered by the superiors.

2. Head of Human Resources Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the human resources subsection that in accordance with their respective duties.; making the letters on associated with Human Resources (such as proposal of promotions, leaves, wage raises, retirements, transfers / rotations) that are based on the regulations and laws apply. Later the letters will be given to the supervisor to be signed; selecting incoming letters addressed to superiors; and distributing the incoming letters based on the disposition to the work units in their respective sectors.; fulfilling other duties as ordered by the superiors.

3. Head of General Affairs Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the human resources subsection that in accordance with their respective duties.; checking the concept and evidence of the administration within the scope of public affairs and later sign them in order to be assigned to the leaders for getting approval; checking the equipments of the inventory based on the applicable regulations.; fulfilling other duties as ordered by the superiors.

4. Head of Finance Subsection
The responsibilities include studying both the contents of activities (Daftar Isian Kegiatan) and laws and regulations of state finances as work guidelines; making rank order of list (Daftar Urutan Kepangkatan) concept based on the work plan suggested by each unit and instruction of the supervisors which will be submitted to the leaders as a proposal to the central; making concepts such as payroll, contract of work orders (Surat Perintah Kerja), payment orders (Surat Perintah Pembayaran),
and payment receipts based on the contents of activities (Daftar Isian Kegiatan) and the applicable regulations which will be submitted to the leaders to get approval; making activity reports as accountability report; fulfilling other duties as ordered by the superiors.

5. Head of Broadcasting Subsection
The responsibilities include coordinating subordinates in the scope of broadcasting section by arranging meetings; supervising the implementation of subordinates’ tasks; evaluating subordinates’ work as coaching materials; making concepts of programs and planning evaluations including Program I and Program II based on work programs of RRI Surakarta to get the approval from the leaders; fulfilling other duties as ordered by the superiors.

6. Head of Program and Planning Evaluations Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in programs and planning evaluations subsection that in accordance with their respective duties; preparing the draft of event planning as well as preparing the pattern and the budget for broadcast programs based on applicable policies; evaluating subordinates’ work as coaching materials; fulfilling other duties as ordered by the superiors.

7. Head of Program I Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in Program I Subsection that in accordance with their respective duties; preparing the draft for the management and implementation of news/information broadcast, the production of education broadcast, the production of entertainment and the advertisement on Program I based on applicable policies; preparing and selecting materials for music show, both traditional and non-traditional based on the listeners’ taste; fulfilling other duties as ordered by the superiors.

8. Head of Program II Subsection
The responsibilities include making activity plan work guidelines; assigning tasks to subordinates in Program II Subsection that in accordance with their respective duties; preparing the draft for the management and implementation of news/information broadcast, the production of education broadcast, the production of
entertainment and the advertisement on Program I based on applicable policies preparing and selecting materials for music show, both traditional and nontraditional based on the listeners’ taste; fulfilling other duties as ordered by the superiors.

9. Head of Reporting Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in Reporting Subsection that in accordance with their respective duties; making execution plan concepts for News report, review, documentation, sport news, and news development based on the work plan of RRI Surakarta which will be submitted to the leaders to get approval; checking program concepts for News report, review, documentation, sport news, and news development based on the suggestion each Subsection’s Head to get approval; fulfilling other duties as ordered by the superiors.

10. Head of News and Documentation Subsection
The responsibilities include activity plan as work guidelines; reading news coverage of RRI Surakarta’s reporters, disposing news distribution to editor as news writing material; selecting news scripts, reviews, comments, etc. by reading and taking notes if there is an error in news writing or news editing; selecting and analyzing news coverage of RRI Surakarta’s reporters to set the topic and material for news writing; fulfilling other duties as ordered by the superiors.

11. Head of Coverage and Sport Subsection
The responsibilities include coordinating the activities of events and sports coverage; making live or delayed broadcast programs which will be proposed to the Head of Reporting Subsection and coordinating the hosts for live broadcast programs based on the work plan; checking for possible errors plus giving notes on news report results and submitting them to the Head of Reporting Subsection to get approval, directing checking through phone calls and signing the news resource in case there is a loss of the material or the results of the news; fulfilling other duties as ordered by the superiors.

12. Head of News Development Subsection
The responsibilities include coordinating the production of news development activities; making live or delayed broadcast programs which will be proposed to the Head of Reporting Subsection and coordinating the hosts for live broadcast
programs based on the work plan; checking for possible errors plus giving notes on news report results and submitting them to the Head of Reporting Subsection to get approval; directing checking through phone calls and signing the news resources in case there is a loss of the material or the results of the news; fulfilling other duties as ordered by the superiors.

13. Head of Media and Multimedia Technique Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the media and multimedia technique subsection; making operational programs of studio equipments for the purposes of recording, broadcasting, and more; inventorying all of studio equipments and OB Van, maintaining and checking the condition of all equipments as well as making proposal for repairmen and procurement; fulfilling other duties as ordered by the superiors.

14. Head of Transmission Technique Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the transmission technique subsection; monitoring the operation of studio transmitter to check if technical malfunction exists; preparing spare parts and service requirements for transmitter; fulfilling other duties as ordered by the superiors.

15. Head of Broadcasting Infrastructure Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the broadcasting infrastructure subsection; making work schedule for broadcasting infrastructure subsection, filling and checking look book as well as maintaining and measuring the infrastructure; making activity reports as accountability report; fulfilling other duties as ordered by the superiors.

16. Head of Public Service Subsection
The responsibilities include making activity plan as work guidelines; assigning tasks to subordinates in the public service subsection; preparing the draft of strategic planning program; making material planning strategies, such as profiles, promotions, publications, and cooperation advertiser as well as the guidelines from supervisor; selecting which ads worth to be broadcasted; fulfilling other duties as ordered by the superior.
Logo of RRI (Radio Republik Indonesia)

The following picture is the logo of RRI.

![Logo of RRI](image)

Picture 2.1: Logo of RRI

The philosophy of logo of RRI Surakarta:

a. Four Rectangles without Angles and Outline
   The rectangle in the logo of RRI illustrates the sturdiness and the solidarity. Rounded corners (not sharp ones) symbolize the flexibility of RRI. The absence of the outline / border or frame shows the independence of and openness of RRI to work together with various parties.

b. Font type of "RRI"
   The letter writing of “RRI” is specially designed without matching with other parties. It shows that RRI is an institution that is strong, assertive, dynamic, and always moving forward.

c. Image of Radio Transmitter
   The image of transmitter reflects how strong the broadcast of RRI is. It is widening, pushing the boundaries, and always "heading up". The three layers of the broadcast seen in the logo symbolize the Tri Prasetya of RRI.

d. Blue, Sky Blue, and White Color
   To maintain the tradition, the color blue was chosen as the color of a corporate institution. The sky blue color symbolizes the universality of RRI which are showing the characteristic of nurturing, calm, and reliable. White color on the writings of RRI symbolizes honesty or righteousness, balance, and accuracy.